

**MEMO# 2750**

May 20, 1991

## **1991 MUTUAL FUND FACT BOOK**

May 24, 1991 TO: BOARD OF GOVERNORS NO. 35-91 MEMBERS - ONE PER COMPLEX NO. 20-91 DIRECT MARKETING COMMITTEE NO. 15-91 MARKETING COMMITTEE NO. 20-91 PUBLIC INFORMATION COMMITTEE NO. 18-91 RESEARCH COMMITTEE NO. 12-91 SALES FORCE MARKETING COMMITTEE NO. 16-91 SHAREHOLDER COMMUNICATIONS COMMITTEE NO. 13-91 MEMBERS INTERESTED IN PUBLIC INFORMATION NO. 6-91 RE: 1991 Mutual Fund Fact Book \_\_\_\_\_ Enclosed is your copy of the 1991 Mutual Fund Fact Book. The Fact Book contains 1990 yearend data for a variety of categories including sales, assets, exchanges, redemptions, and shareholder accounts. Much of the information is classified by investment objective and method of sales. The Fact Book also covers the history and development of mutual funds and analyzes recent trends in the industry. A chapter on mutual funds outside the U.S. and a new chapter on the financial profile of baby boomers also appear in this year's edition. Use the order form on page 132 to request additional copies of the Fact Book, which is now \$15.00. If you have any comments or questions, please contact me at 202/955-3539. Arlene Zuckerberg, Editor 1991 Mutual Fund Fact Book Enclosures

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