

MEMO# 5440

December 31, 1993

MUSEUM OF AMERICAN FINANCIAL HISTORY

December 31, 1993 TO: DIRECT MARKETING COMMITTEE NO. 61-93 PUBLIC INFORMATION COMMITTEE NO. 65-93 SALES FORCE MARKETING COMMITTEE NO. 59-93 SHAREHOLDER COMMUNICATIONS COMMITTEE NO. 50-93 RE: MUSEUM OF AMERICAN FINANCIAL HISTORY

Attached is information about the Museum of American Financial History, which is assembling an exhibit on the 70th anniversary of mutual funds. As you can see by the memo from John Herzog, they are looking for contributions of mutual fund artifacts and memorabilia. The Institute has no official relationship with the Museum, or its mutual fund exhibit. However, it is my personal feeling that this exhibit can contribute to greater public awareness about mutual funds, and I wanted you to be aware of the opportunity to participate. L. Erick Kanter Vice President, Public Information & Marketing

Copyright © by the Investment Company Institute. All rights reserved. Information may be abridged and therefore incomplete. Communications from the Institute do not constitute, and should not be considered a substitute for, legal advice.