

MEMO# 3496

February 7, 1992

ARTICLE ON BUSINESS NEWS COVERAGE

February 7, 1992 TO: MARKETING POLICY COMMITTEE NO. 6-92 PUBLIC INFORMATION
COMMITTEE NO. 6-92 RE: ARTICLE ON BUSINESS NEWS COVERAGE

_____ Thought you would want to see the attached article, that appears in the current issue of Communicator, which is the monthly magazine of the Radio-TV News Directors Association. The article was written by Malin Jennings, the newest member of our News Media Relations staff. Erick Kanter Vice President, Public Information and Marketing

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