

MEMO# 5734

March 30, 1994

APRIL 15 MEETING

March 30, 1994 TO: SALES FORCE MARKETING COMMITTEE NO. 9-94 RE: APRIL 15 MEETING

Attached is a preliminary agenda for the next Sales Force Marketing Committee meeting to be held Friday, April 15 at 9:30 a.m. at the Washington Renaissance Hotel, 9th and K St, N.W., Washington D.C., 20001 (202/898-9000). (An optional dinner will be held Thursday evening at 7 p.m. at Gary's Restaurant, 1800 M Street, N.W.) Also included are minutes of the January meeting for your review. If you have not already registered for the meeting, please send your registration form to Rebecca Bentley at the Institute. As always, we hope you will come prepared for a lively discussion of the agenda topics. After the meeting, if you have time, feel free to drop by at 1401 H Street to see our new headquarters. I look forward to seeing you April 15.

Barbara Levin Director, Sales Force Marketing and Financial Planning Services

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