

MEMO# 3622

March 24, 1992

AGENDA FOR APRIL 9, 1992 MEETING

March 24, 1992 TO: SALES FORCE MARKETING COMMITTEE NO. 9-92 RE: AGENDA FOR
APRIL 9, 1992 MEETING Attached
is a preliminary agenda for the next meeting of the Sales Force Marketing Committee to be
held Thursday, April 9, 1992 at 2:00 p.m. at the University Club, 1135 16th Street, N.W. The
meeting will be preceded by a joint luncheon with the Direct Marketing Committee
beginning at 12:30 p.m. Optional dinners will be held Wednesday evening, 7:00 p.m. at
Dominique's and Thursday evening, 7:00 p.m., at Gary's Restaurant. If you have not
already done so, please let Rebecca Bentley at the Institute know of your plans to attend
the meeting, the lunch, and the optional dinners. (Please note that there is a \$40 fee for
each of the optional dinners, but there is no charge for the luncheons and meetings.) I look
forward to seeing you in a few weeks. Barbara Levin Director- Sales Force Marketing and
Financial Planning Services

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