

**MEMO# 1139**

May 3, 1989

## **CORRECTED MEMORANDUM REGARDING PERFORMANCE ADVERTISING**

May 3, 1989 TO: SEC RULES MEMBERS NO. 24-89 RE: CORRECTED MEMORANDUM  
REGARDING PERFORMANCE ADVERTISING

\_\_\_\_\_ We are re-issuing our  
memorandum to SEC Rules Members No. 22-89 regarding Recent SEC No-Action Letters on  
Performance Advertising, dated April 18, 1989. Because of a printing error, it was mailed to  
you with missing pages in the attachment. We apologize for any ensuing inconvenience.  
Susan S. Burgess Legal Assistant Attachment

---

Copyright © by the Investment Company Institute. All rights reserved. Information may be  
abridged and therefore incomplete. Communications from the Institute do not constitute, and  
should not be considered a substitute for, legal advice.