

MEMO# 1139

May 3, 1989

CORRECTED MEMORANDUM REGARDING PERFORMANCE ADVERTISING

May 3, 1989 TO: SEC RULES MEMBERS NO. 24-89 RE: CORRECTED MEMORANDUM
REGARDING PERFORMANCE ADVERTISING

_____ We are re-issuing our
memorandum to SEC Rules Members No. 22-89 regarding Recent SEC No-Action Letters on
Performance Advertising, dated April 18, 1989. Because of a printing error, it was mailed to
you with missing pages in the attachment. We apologize for any ensuing inconvenience.
Susan S. Burgess Legal Assistant Attachment

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