

MEMO# 5008

July 28, 1993

SALES FORCE MARKETING COMMITTEE MEETING RESCHEDULED TO OCTOBER 6

July 28, 1993 TO: BROKER/DEALER ASSOCIATE MEMBERS NO. 17-93 SALES FORCE
MARKETING COMMITTEE NO. 38-93 RE: Sales Force Marketing Committee Meeting
Rescheduled to October 6 _____

PLEASE MARK YOUR CALENDAR. Because a number of committee members were facing a conflict in commitments for October 8, the next meeting of the Sales Force Marketing Committee has been rescheduled from October 8 to October 6, 1993, at 1:30 p.m. in Washington, D.C. The meeting is open to committee members and to broker-dealer associate members. The agenda will include several topics of major relevance to committee members, including a presentation by Mark Williamson on the NationsBank - Dean Witter venture, a report by Frank McAuliffe on the new NASD proposal for continuing education requirements, and a possible discussion of new initiatives. Within the next few weeks you will be receiving additional information on all four marketing committee meetings as well as locations for meetings and optional dinners. A detailed agenda will be mailed in September. I look forward to seeing you October 6. Barbara Levin Director-Sales Force Marketing and Financial Planning Services