

MEMO# 2166

September 4, 1990

AGENDA FOR UPCOMING MEETING

September 4, 1990 TO: DIRECT MARKETING COMMITTEE NO. 23-90 RE: AGENDA FOR UPCOMING MEETING _____ Attached is the agenda for the next meeting of the Direct Marketing Committee, which will be held on September 19, 1990 at the Madison Hotel in Washington, DC. Please note that the meeting will be preceded by a joint luncheon with the Sales Force Marketing Committee. The luncheon, which will begin at 12:30, will feature a report on current regulatory and legislative issues. You should have already received a schedule of the next meetings of the Institute's other marketing and communications-oriented committees. If you have not already done so, please let us know at your earliest convenience whether you plan to attend the meetings. You may do so by returning the response form attached to the original meeting notice, or calling Connie Creswell at 202/955-3531. We hope to see you in Washington later this month. Best regards, Stephanie Brown Marketing Director Attachment

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