

MEMO# 8519

January 3, 1997

MUTUAL FUNDS IN AN ELECTRONIC ENVIRONMENT -- CONFERENCE SCHEDULED FOR FEBRUARY 27

January 3, 1997 TO: ADVERTISING SUBCOMMITTEE No. 1-97 BANK INVESTMENT MANAGEMENT MEMBERS No. 1-97 DIRECT MARKETING COMMITTEE No. 1-97 INTERNATIONAL MEMBERS No. 1-97 MARKETING POLICY COMMITTEE No. 1-97 OPERATIONS MEMBERS No. 2-97 PRIMARY CONTACTS - MEMBER COMPLEX No. 1-97 SALES FORCE MARKETING COMMITTEE No. 1-97 SEC RULES MEMBERS No. 2-97 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 1-97 TRANSFER AGENT ADVISORY COMMITTEE No. 2-97 ICI NET WEB USERS PENSION OPERATION ADVISORY COMMITTEE TECHNOLOGY ADVISORS
ROUND TABLE RE: MUTUAL FUNDS IN AN ELECTRONIC ENVIRONMENT -- CONFERENCE SCHEDULED FOR FEBRUARY 27

The Institute is sponsoring a conference, Mutual Funds in an Electronic Environment, that will be held on February 27, 1997 at the Capital Hilton Hotel in Washington, D.C. Attached are the preliminary program and registration form. This conference will focus on legal, operational and marketing issues related to mutual funds use of electronic media to communicate with investors and to offer and distribute their shares. The four panels include representatives from industry, regulatory agencies, and others with a specialized interest in the field. The Honorable Steven M.H. Wallman, Commissioner of the U.S. Securities and Exchange Commission, will deliver the keynote address. To register for the conference, return the attached registration form with the appropriate fee to the Institutes Conference Division. Please make your own hotel reservations by calling the Capital Hilton directly at 202/393-1000. In order to obtain the preferred room rate, call by January 31, 1997 and be sure to mention that you are attending the Investment Company Institutes conference. Please call our Conference Division at 202/326-5968 if you have questions about registration. We look forward to seeing you in February. Susan S. Burgess Karen M. Chapin
Legal Assistant Administrative Assistant Attachments