

MEMO# 3435

January 15, 1992

PROGRAMS AND ACTIVITIES OF THE PI&M DEPARTMENT

January 15, 1992 TO: MARKETING POLICY COMMITTEE NO. 2-92 RE: PROGRAMS AND
ACTIVITIES OF THE PI&M DEPARTMENT

_____ This department conducts a wide variety of programs and activities. While some of our staff responsibilities are obvious (news media visits, production of fund directory and brochures, and seminars), much of the day-to-day work of the department is not as visible. In an effort to provide you with a better understanding of the details that lie behind the budget figures and personnel charts, the attached report is provided as background information that you may want to read before the committee meeting on January 24. L. Erick Kanter Vice President--Public Information and Marketing

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