

MEMO# 16476

August 27, 2003

REGISTRATIONS DUE: OCTOBER 1, 2003 SALES FORCE MARKETING COMMITTEE MEETING

[16476] August 27, 2003 TO: SALES FORCE MARKETING COMMITTEE No. 14-03 RE: REGISTRATIONS DUE: OCTOBER 1, 2003 SALES FORCE MARKETING COMMITTEE MEETING If you have not yet returned your registration form (please see attached) for the October 1, 2003 meeting of the ICI's Sales Force Marketing Committee, please do so as soon as possible. The meeting will run from 9:00 am to 12:30 pm at the ICI's offices at 1401 H Street, NW, in Washington, DC. An optional buffet lunch will immediately follow the meeting. A meeting agenda featuring a number of timely topics and senior-level industry speakers is attached. An informal networking dinner for Committee members will be held on Tuesday, September 30th at the restaurant Teatro Goldoni at 1909 K St, NW in Washington, DC (phone: 202-955-9494). The dinner will begin with cocktails at 6:30 pm. If you plan to attend this dinner, please return a check for \$60 with your ICI registration form. Advance payment for the dinner is required. Please note that if you cancel a dinner registration with less than 48 hours notice, the \$60 charge will NOT be refunded. A block of rooms has been reserved at the Crowne Plaza Washington (14th and K Streets, NW; Phone: 202/682-0111) for meeting attendees. Please call the Crowne Plaza directly to make your room reservation (mention that you will be attending an Institute meeting when making your reservation in order to receive the special room rate of \$189). Please book your hotel room soon because DC-area hotels will be especially busy the week of our meeting due to a World Bank meeting. Please also note that the Institute's Research Committee will be meeting at the ICI from 10 am to 3 pm on Tuesday, September 30th. Sales Force Marketing Committee members are welcome to attend this meeting. We look forward to seeing you at the October meeting. If you have any questions, please contact me at 202/326-5883; email: brenner@ici.org. Linda Brenner Director - Operations & Continuing Education Attachment (in .pdf format)