

MEMO# 13498

May 11, 2001

SURVEY

[13498] May 11, 2001 TO: SALES DESK MANAGERS ROUNDTABLE No. 5-01 RE: SURVEY At the April 10, 2001 meeting of the Investment Company Institute's Sales Desk Managers Roundtable, the Roundtable expressed interest in conducting a brief, electronic survey on mutual fund sales desk contact expectations and monitoring processes. This survey is now available at <http://surveys.ici.org/salesdesk/>. It should take less than five minutes to complete the survey. The deadline for submitting your responses is Friday, June 8, 2001. Aggregate survey results will be reported only to those organizations that participate in the survey. Only one survey should be completed per mutual fund organization. Individual survey responses will remain confidential. If you have any questions about the electronic survey, please contact me at 202/326-5883 (email: brenner@ici.org). Linda Brenner
Director - Operations & Training

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