

MEMO# 8641

February 13, 1997

MINUTES OF JANUARY 15, 1997 MEETING

February 13, 1997 TO: MARKETING POLICY COMMITTEE No. 7-97 SALES FORCE MARKETING COMMITTEE No. 5-97 RE: MINUTES OF JANUARY 15, 1997 MEETING

____ Enclosed for your information are the minutes of the January 15, 1997 Sales Force Marketing Committee meeting, along with a list of meeting attendees. I have also enclosed a memorandum concerning the "portability" of mutual fund shares that I believe will be of interest. Please mark your calendars now for the next set of Joint Meetings of the Institutes marketing, communications, and research committees, which will be held June 10-11, 1997 in Washington, DC. More detailed information about these meetings will be sent to you shortly. As always, if you have any suggestions for topics that you would like to see addressed at the next Sale Force Marketing Committee meeting or if you are interested in making a presentation or leading a discussion, please contact me at 202/326-5883 (electronic mail: brenner@ici.com; fax: 202/326-5853). Linda Brenner Director, Sales Force Marketing and Financial Planning Services Enclosures INVESTMENT COMPANY INSTITUTE
Sales Force Marketing Committee Name: Title: Company:

____ Phone
Number: _____ I would like to see the following topics addressed at the June, 1997 Sales Force Marketing Committee meeting:

____ Please
return this form to: Linda Brenner Investment Company Institute 1401 H Street, NW
Washington, DC 20005 202/326-5883 (phone) 202/326-5853 (fax)