

MEMO# 1191

June 1, 1989

AVAILABILITY OF NEW AUDIO-VISUAL PRODUCTION

June 1, 1989 TO: BOARD OF GOVERNORS NO. 34-89 CLOSED-END FUND COMMITTEE NO. 17-89 DIRECT MARKETING COMMITTEE NO. 22-89 MARKETING COMMITTEE NO. 15-89 OPERATIONS COMMITTEE NO. 9-89 PUBLIC INFORMATION COMMITTEE NO. 18-89 RESEARCH COMMITTEE NO. 16-89 SALES FORCE MARKETING COMMITTEE NO. 22-89 SHAREHOLDER COMMUNICATIONS COMMITTEE NO. 17-89 UNIT INVESTMENT TRUST COMMITTEE NO. 24-89 MEMBERS - ONE PER COMPLEX NO. 18-89 RE: Availability of New Audio-Visual Production

As those of you who attended the recent General Membership Meeting know, we produced a special 15-minute film entitled "On the Threshold of New Opportunities" for showing at the opening session. It begins with a brief history of the investment company industry, and moves on to a fast-paced look at a myriad of potential opportunities in the future. We have received numerous requests for copies of this production, and as a result we have arranged to make copies available to Institute members for internal use in 1/2 inch videotape formats (VHS or Beta) at a cost of \$40 per copy. To order please send payment of \$40 per tape to: Michelle Worthy Public Information and Marketing Department Investment Company Institute 1600 M Street, NW Washington, DC 20036 Please be sure to specify VHS or Beta. Sincerely yours, L. Erick Kanter Vice President Public Information and Marketing

Copyright © by the Investment Company Institute. All rights reserved. Information may be abridged and therefore incomplete. Communications from the Institute do not constitute, and should not be considered a substitute for, legal advice.