

MEMO# 9729

March 3, 1998

NEW INVESTOR AWARENESS BROCHURE

[9729] March 3, 1998 TO: BANK INVESTMENT MANAGEMENT MEMBERS No. 3-98 CLOSED-END INVESTMENT COMPANY MEMBERS No. 6-98 DIRECT MARKETING COMMITTEE No. 7-98 HUMAN RESOURCES MEMBERS No. 2-98 INTERNATIONAL COMMITTEE No. 10-98 INTERNATIONAL MEMBERS No. 8-98 MARKETING POLICY COMMITTEE No. 8-98 PRIMARY CONTACTS - MEMBER COMPLEX No. 13-98 PUBLIC INFORMATION MEMBERS No. 2-98 SALES FORCE MARKETING COMMITTEE No. 7-98 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 7-98 SMALL FUNDS COMMITTEE No. 5-98 UNIT INVESTMENT TRUST MEMBERS No. 7-98 RE: NEW INVESTOR AWARENESS BROCHURE

Enclosed is a new ICI investor awareness brochure designed as a basic guide to bond mutual funds. This brochure, which replaces an older title on the same topic, is also available on ICI's public website at www.ici.org. The Spanish language edition of this brochure will be available March 23. Additional copies of the enclosed brochure may be purchased for 35 cents each. Please use the enclosed order form. For information on imprinting your firm name and logo on the back of the brochures, please contact Margot Ziperman in the Institute's Public Information Department at 202/326-5881. The brochures have been cleared by the National Association of Securities Dealers, Inc. for use as generic sales material. Guidelines will accompany your order. Elizabeth Powell Vice President Public Information enclosures

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