

MEMO# 6965

May 25, 1995

UPDATED MONEY MARKET FUND BROCHURE

May 25, 1995 TO: MEMBERS - ONE PER COMPLEX No. 52-95 MONEY MARKET MEMBERS - ONE PER COMPLEX No. 1-95 DIRECT MARKETING COMMITTEE No. 23-95 PUBLIC INFORMATION COMMITTEE No. 18-95 RESEARCH COMMITTEE No. 21-95 SALES FORCE MARKETING COMMITTEE No. 25-95 SHAREHOLDER COMMUNICATIONS COMMITTEE No. 20-95 RE: UPDATED MONEY MARKET FUND BROCHURE

In light of the volatile conditions in the financial markets in 1994, many investors have renewed their interest in money market funds. You might find the Institute's updated brochure, Money Market Mutual Funds—A Part of Every Financial Plan, useful in educating current and prospective investors. The brochure has been cleared for use as generic sales material by the National Association of Securities Dealers, Inc. In addition, we will include with your order an enclosure detailing specific NASD instructions for using the brochure as sales literature. Please call Mike Budzinski in our Public Information & Marketing (PI&M) Department if you have any questions or comments about the brochure; additional copies may be purchased by using the order form in the enclosed catalog. Sue Duncan Assistant Vice President Director of Publishing

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