

MEMO# 3205

October 18, 1991

NOVEMBER 7TH MEETING

October 18, 1991 TO: INDUSTRY STATISTICS COMMITTEE NO. 11-91 RE: NOVEMBER 7TH MEETING

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@@@@@@@@@@@@@@@@ The next meeting of the Committee on Industry Statistics will be held on Thursday, November 7th, from 10:00 a.m. to 4:00 p.m. in Arlington, Virginia. The meeting will be held at: Crystal City Marriott Hotel 1999 Jefferson Davis Highway Arlington, Virginia 22202 Tel. (703) 433-5500 Included in the agenda for this meeting is a status report on the FUNDS II system and any information regarding the use of FUNDS, including third party vendor information. We will be discussing the use of technology in the data collection process. The NASDAQ feed has proven to be immensely helpful. We would like to receive member input regarding the use of telephone-to-computer data collection possibilities. ICI concerns about the growing number of non-reporters will be an agenda item. We will brief you on the steps that we have taken to encourage regular reporting and the effectiveness of these steps thus far. We will ask for any comments or suggestions regarding the reduction in the number of non-reporters. The Institute's annual Source of Sales survey does not precisely determine trends in the use of distribution channels. We would like members to define the purpose for collecting this data, as well as help us to identify and define the channels so that we can make this a more useful survey. Please let Abby Fisher know if you plan to attend the November 7th meeting, by phone (202) 955-3581 or use the attached form to fax your response (202) 293-7016. Please respond before Wednesday, October 30th. Anne M. Schafer Director, Statistical Research

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