

MEMO# 24385

June 25, 2010

Registration Open: September 23, 2010 Sales Force Marketing Committee Meeting

[24385]

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TO: SALES FORCE MARKETING COMMITTEE No. 3-10 RE: REGISTRATION OPEN:
SEPTEMBER 23, 2010 SALES FORCE MARKETING COMMITTEE MEETING

The Investment Company Institute's Sales Force Marketing Committee will meet on Thursday, September 23, 2010, from 8:30 am to 1:15 pm at ICI's offices on the 12th floor at 1401 H Street, NW, Washington, DC. A continental breakfast will be available beginning at 8:00 am and lunch will be provided during the meeting. A preliminary meeting agenda is attached.

Networking Dinner

An optional networking dinner for meeting attendees will be held on Wednesday evening, September 22, at Mio (reception at 6:30 pm and dinner at 7:00 pm). Mio is located at 1110 Vermont Ave, NW, in Washington, DC. The restaurant's phone number is 202/955-0075, and the web address is <http://miorestaurant.com/>. The cost to attend the reception and dinner is \$85. Please note that if you cancel a dinner registration with less than three business days notice, the \$85 will NOT be refunded.

Meeting Registration

Committee members should register for the Sales Force Marketing Committee meeting and the networking dinner at <http://members.ici.org/reg/salesforce>. When registering, please provide any questions or topics you would like addressed at the meeting, including your compensation-related questions for McLagan's Tony O'Shea and your fund industry

questions for ICI President Paul Stevens.

Hotel

A block of rooms has been reserved at the Hamilton Crowne Plaza for meeting attendees. The Crowne Plaza, which is located at 14th and K Streets, NW, in Washington, DC, is a very short walk to ICI's office. To make your hotel reservation, please call the hotel directly at 800/263-9802 by August 23, 2010 and mention your Investment Company Institute affiliation in order to receive the \$289 room rate.

Other

Business attire will be appropriate for the committee meeting and business casual attire for the dinner.

If you have any questions about the September 23, 2010 committee meeting, please contact Linda Brenner at 202/326-5883 (email: brenner@ici.org). We look forward to seeing you in September.

Peter Jones
President
Franklin Templeton Distributors, Inc. Linda Brenner
Director, Operations & Continuing Education
Investment Company Institute
[Attachment](#)

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