

MEMO# 33017

January 4, 2021

2021 Schedule of Quarterly Advertising Compliance Advisory Committee Calls

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TO: Advertising Compliance Advisory Committee RE: 2021 Schedule of Quarterly Advertising Compliance Advisory Committee Calls

To provide members of the Advertising Compliance Advisory Committee a forum to discuss advertising issues, we will continue our quarterly conference calls in 2021. **The first call will be from 2:00-3:30 p.m. Eastern Time on Wednesday, March 3rd.** The remaining calls will be held at the same time on June 2nd, September 1st, and December 1st.

In advance of each call, I will send an email reminding Committee members of the call and asking participants to submit issues to put on the agenda, which Committee members will receive once finalized. Typically, these are questions on which members seek feedback from their peers (e.g., how you treat certain types of communications, or whether you have received similar comments from FINRA). If I do not receive any agenda items, I will cancel the call for that quarter. During the call, the member who suggested the agenda item will pose the question to the group for discussion.

The value of these calls derives in large part from members identifying issues for the agenda and call participants being willing to actively discuss those issues. Accordingly, I encourage each of you to submit agenda items and actively participate in the discussion.

If you have any questions, please do not hesitate to contact me at matt.thornton@ici.org. I look forward to our first 2021 call on March 3rd.

Matthew Thornton
Associate General Counsel

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