

MEMO# 32861

October 27, 2020

New Date and Time: Roundtable with Neil Bathon, Managing Partner of FUSE Research Network, December 7, 2:00pm - 3:00pm ET

[32861]

October 26, 2020 TO: Small Funds Sales and Marketing Subcommittee RE: **New Date and Time:** Roundtable with Neil Bathon, Managing Partner of FUSE Research Network, December 7, 2:00pm - 3:00pm ET

The next meeting of the Investment Company Institute's Small Funds Sales & Marketing Sub-Committee has been re-scheduled from December 2 to **December 7, 2:00 p.m. to 3:00p.m. ET** via Zoom. Join Neil Bathon, Managing Partner of FUSE Research Network, for a discussion of the sales & marketing tactics that smaller (or boutique) investment firms can use to successfully compete today and into the future.

Meeting Registration

To register for this meeting all committee members will receive an email with a link to register. Alternately, you may use this [registration link](#). After registering, you will receive a confirmation email containing information about joining the meeting.

We encourage committee members to attend using Zoom and voice over internet (VIOP). There is no charge to attend the Small Funds Sales & Marketing Sub-Committee meeting. Please note registration is required to attend the event.

If you have any questions about the registration, please contact Magen Dargon at (202) 326-5943 or magen.dargon@ici.org.

Q&A

We would like your input prior to the event. Please submit questions at registration or email them to John Randall (john.randall@ici.org). As many of you know, the Small Funds Sales & Marketing Sub-Committee events are enhanced by your questions, during the event you will be able to submit questions as well. If you have any questions regarding the meeting, you may contact John Randall at (202) 326-5930 or john.randall@ici.org.

John Randall
Director, Operations and Distribution

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