

MEMO# 31904

August 16, 2019

Registration Now Open: Small Funds Session 1: Tech Tools for Sales and Marketing Webinar 1:00 - 2:00 p.m. ET, September 24, 2019

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TO: Small Funds Committee RE: Registration Now Open: Small Funds Session 1: Tech Tools for Sales and Marketing Webinar 1:00 - 2:00 p.m. ET, September 24, 2019

The next meeting of the Investment Company Institute's Small Funds Committee will be held on Tuesday, September 24, 2019 from 1:00 - 2:00 p.m. ET via webinar.

Session 1: Tech Tools for Sales and Marketing Webinar □ September 24 □ 1:00-2:00 p.m.

- How to better manage your client and prospect data with CRM tools | Satuit Technologies
- Why manually updating pitchbooks and websites can cause errors, limited customization, and slow development of materials—and how to do it better | Synthesis Technology
- Why email blasts are dead and marketing automation is thriving | Sondhelm Partners

Online Meeting Registration

To register for the Small Funds Committee meeting webinar, please visit our registration site at <http://www.cvent.com/smallfundswebinar>. There is no charge to attend the Small Funds Committee meeting. Please note that the only way to register for the Small Funds Committee meeting is through the link indicated above. Webinar login information will be provided when you register online for the event.

If you have any questions about the registration, please contact Magen Dargon at (202) 326-5943 or magen.dargon@ici.org.

Jane Carten

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