

MEMO# 27407

July 25, 2013

Registration Now Open: September 19, 2013 Sales Force Marketing Committee Meeting

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TO: SALES FORCE MARKETING COMMITTEE No. 3-13 RE: REGISTRATION NOW OPEN:
SEPTEMBER 19, 2013 SALES FORCE MARKETING COMMITTEE MEETING

The Investment Company Institute's Sales Force Marketing Committee will meet on Thursday, September 19, 2013 at ICI's offices on the 12th floor of 1401 H Street, NW, in Washington, DC. A continental breakfast will be available beginning at 8:00 am, lunch will be provided at approximately 12:30 pm, and the meeting will end at 1:00 pm. A preliminary meeting agenda is attached.

Networking Dinner

An optional networking dinner for meeting attendees will be held on Wednesday evening, September 18 (reception at 6:30 pm and dinner at 7:00 p.m.) at Brasserie Beck, which is located at 1101 K Street, NW, in Washington, DC. The restaurant's telephone number is 202-408-1717 and the web address is www.beckdc.com. The cost to attend the dinner is \$105. Please note that if you cancel a dinner registration with less than three business days notice, the \$105 will NOT be refunded.

Meeting Registration

Committee members should register for the Sales Force Marketing Committee meeting and the networking dinner at www.ici.org/reg/sfmc. When registering, please provide any topics you would like addressed at the meeting. Please note that meeting attendance is limited to two individuals per member firm.

Hotel

A block of rooms has been reserved at the Sofitel Hotel for meeting attendees. The Sofitel, which is located at 806 15th St NW, in Washington, DC, is less than half a block from ICI's offices. To make your hotel reservation, please call the hotel directly at 202-730-8800 prior to the cutoff date of August 19, 2013. Please mention your Investment Company Institute affiliation in order to receive the \$329 room rate.

Other

Business attire will be appropriate for the committee meeting and business casual attire for the dinner.

If you have any logistical questions about the September 19 meeting or the associated dinner, please contact Den-Ny Hwang at 202-326-5871 or den-ny.hwang@ici.org . Please contact Linda Brenner with suggestions for the meeting agenda. We look forward to seeing you in September.

Jim Jesse
President
MFS Fund Distributors Linda Brenner
Director, Distribution Management & Operations
Investment Company Institute
[Attachment](#)

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