

MEMO# 29104

June 17, 2015

Registration Now Open: September 16, 2015 Sales And Marketing Committee Meeting

[29104]

June 17, 2015

TO: SALES AND MARKETING COMMITTEE No. 3-15 RE: REGISTRATION NOW OPEN:
SEPTEMBER 16, 2015 SALES AND MARKETING COMMITTEE MEETING

The Investment Company Institute's Sales and Marketing Committee will meet on Wednesday, September 16, 2015, at ICI's offices on the 12th floor of 1401 H Street, NW, in Washington, DC. A continental breakfast will be available beginning at 8:00 am, lunch will be provided at approximately 12:30 pm, and the meeting will end at 1:00 pm.

Meeting highlights will include:

- A panel exploring the DoL's fiduciary rule proposal from several perspectives, including that of the financial adviser
- A session focused on the economics of fund distribution
- A panel discussion about evolving product trends, including the landscape for liquid alts

Please note that ICI's building security procedures require that all meeting attendees check in at the first floor security desk. If you arrive at the building after the meeting begins at 8:30 am, please call ICI's main reception number at 202-326-5800 to request an escort to the 12th floor.

Meeting Registration

Committee members should register for the Sales and Marketing Committee meeting and the networking dinner at www.ici.org/reg/smc. To ensure that all interested ICI member firms are able to send a representative to the meeting, please note that meeting registration is limited to one individual per member firm. If space permits, we will open registration to a second representative per member firm later this summer. When registering, please provide any topics you would like addressed at the meeting.

Hotel

A block of rooms has been reserved at the Sofitel Hotel for meeting attendees. The Sofitel,

which is located at 806 15th Street NW, in Washington, DC, is less than a one-block walk to ICI's offices. To make your hotel reservation, please call the hotel directly at 202-730-8800 prior to the cutoff date of August 25, 2015. Please mention your Investment Company Institute affiliation in order to receive the \$355 plus tax room rate.

Networking Dinner

An optional networking dinner for meeting attendees will be held on Tuesday evening, September 15 (reception at 6:30 pm and dinner at 7:15 pm) at the Hamilton, which is located at 600 14th Street, NW, in Washington, DC. The restaurant is an approximate three-block walk from ICI's offices and the Sofitel Hotel. The Hamilton's phone number is 202-787-1000. The cost to attend the dinner is \$105. Please note that if you cancel a dinner registration with less than three business days' notice, the \$105 will NOT be refunded.

Miscellaneous

Business attire will be appropriate for the committee meeting and business casual attire for the dinner.

If you have any logistical questions about the September 16 meeting or the associated dinner, please contact Raquel Canales at 202-326-5970 or raquel.canales@ici.org. Please contact Linda Brenner with suggestions for the meeting agenda. We look forward to seeing you in September.

Jim Jessee
President
MFS Fund Distributors Linda Brenner
Director, Distribution Management & Operations
Investment Company Institute

Copyright © by the Investment Company Institute. All rights reserved. Information may be abridged and therefore incomplete. Communications from the Institute do not constitute, and should not be considered a substitute for, legal advice.